

**Weatherford Soccer Association**  
**Board Meeting Minutes**  
**June 7, 2021**

**Call to Order at 6:36 pm**

Present: Laurelle Hill, Cherie Long, Ricky Hill, David Crudup, Brie Heimlich, Ryan Kuhlmeier, Jonnathan Reed, Danielle Sensabaugh, Emily Gilmore, Mandy Rice

**II. Do we have a quorum? yes**

**III. Approval of Prior Meeting Minutes approved May minutes**

**IV. Financial Review-** Cherie Long, Treasurer discussed money currently in accounts: Discussed how CD was changed to a higher interest rate and that we can bump up 2 more times if interest rates increase. Cherie dropped off taxes to CPA for the past fiscal year and discussed how in the future she will separate sales/donations from concessions stand deposits to better track what Weatherford Soccer Association will have to pay taxes on and how much we pay in taxes as well. She also mentioned that we are now in the new fiscal year and reminded the other board members that the fiscal years runs July 1<sup>st</sup>- May 31<sup>st</sup>.

Money Accounts:

Checking \$51,919.16

Money Marketing \$33,427.31

CD-FND \$13,998.12

**V. Old Business**

Discussed Rules and Regulations and Bylaws; highlighting over specific areas where most changes were made. Asked Board Members to read over and contact Cherie if there was any further questions or input, cut off to add input is end of June. Rules and Regulations and Bylaws to have final vote in July. AGM meeting set for July 16, 2021.

**Directors/Committee Reports**

- President- n/a

- Vice President- Laurelle discussed to way walk in registration will flow. Dates and locations for walk-ins are June 12<sup>th</sup> at Cherry Park Rec Building from 2pm-6pm and June 26<sup>th</sup> at Academy from 10am-3pm. Asked for volunteers for both days and asked if they are planning to be there to send a message on Crew to confirm attendance. Online registration is open till July 16<sup>th</sup>. Paper forms will be used for these registrations. Also, made sure everyone was aware of new cost, \$100/\$130, and reminded members to make sure if the child is playing up and if it takes them into U9 and up they must pay the higher price.

- Coaching Director- David Crudup selected to become exclusively Coaching Director when new guidelines from Rules/Regulations and Bylaws states that no board member may hold more than one executive position (he had also been acting Referee Director)

- Registrar-this position was dissolved for the time being and will continue to be done among all approved board members

- Concessions- will be reopening but with edits to what will be sold and how it will be run in concerns to scheduling

- Team Formation- Team formation will take place on July 24<sup>th</sup>

- Uniforms- Ryan and Juan will need to order uniforms by 8/7/2021

- Field Maintenance- Brandon was able to get the materials and labor donated to build field 13 goals, little goals are still being decided upon on wither we are going to build or purchase more. It was bought to the board attention that the paint sprayer needs repair and that another paint sprayer would be a beneficial purchase. All board members agreed and the motion to repair the broken paint sprayer and purchase and more user friendly one was passed. This decision led to us agreeing we will be spending the majority of the paint budget on gallon paint and keeping the minimum amount of spray paint on hand for things like touch ups and build out lines. We are also going to contact a septic tank company to start yearly upkeep on the septic system to prevent problems. An electrician will also be contacted to repair the lighting in the bathrooms. Quotes and repairs also approved for repair of fencing on fields. Mobile small engine repair mechanic to be found to service/repair golf carts as well. Water filter also approved for water system. Kayla said she would reach out to the city regarding getting new picnic tables for the fields, if this does not work, we will revisit repairing tables in future meeting. Purchase of additional square console for concessions stand was denied.

- Photos- Captivating Clicks has already contacted Brie in regard to fall pictures, date and times to be announced.

- Referee Director- Position is now an Executive position. David chooses to relinquish this position and now it is vacant.

## **VI. New Business-**

Board Member Code of Conduct to be signed and returned- 11 completed so far

Important Dates:

A tentative 2021/2022 fiscal year calendar was distributed

Online Registration Open- June 1<sup>st</sup> and Closes July 16<sup>th</sup>

Walk-in Registrations- June 12<sup>th</sup> at Cherry Park Rec Building from 2pm-6pm and June 26<sup>th</sup> at Academy from 10am-3pm

Late Registration- Open July 16<sup>th</sup> and Closes August 14<sup>th</sup>

Verify Referee/Caches for upcoming season in July

Fall Team Formation- July 24<sup>th</sup> location TBA

Order Uniforms- August 7<sup>th</sup>

Fall Coach's Meeting/Referee Meeting- August 14<sup>th</sup>

Field Prep Days- Multiple days in August due to what changes we wish to make

First Games of Fall Season- September 11<sup>th</sup>

As a board we also discussed how we are currently a full board with having 16 active members. This led to the topic of restructuring the way league reps are assigned to each division. We have enough board members to where each age group can be assigned to a member. We agreed to continue to practice the “follow them up” procedure that is currently in place, meaning that the board member follows their teams up in age as they age up. When the member reaches the end of the age up process they go back to the younger age groups and start over. We also determined that you could not be the league rep to the age group that you coach in, this prevents any conflicts of interest. It was also made aware that the Executive board will not be assigned an age group, allowing for them to remain more available to handle other tasks within the association and to not have any bias towards any age group.

Mandy was asked to discuss the process she uses to determine how food trucks are selected and state the feedback, if any, she received. She stated that she used Facebook and Facebook eats, along with the contacts that she has through her job at the hospital she works at that also booked food trucks for their employees. She strives to have one savory truck and one dessert truck each Saturday. She plans of getting a different savory truck for each Saturday and alternating dessert trucks as available for the 10 Saturdays that are in the season. WSA will not host any food trucks on Sunday games. For donations it was decided to just ask for a donation and not place a minimum to prevent the owners of the food trucks from feeling like they cannot donate more if they wish or that we are asking too much from them. We will not refuse any monetary donation offered. All feedback from food trucks have been mostly positive with most agreeing to return for future seasons. Mandy at this time will remain the main point of contact for food truck owners.

Jonnathan was asked to present information about the sponsorship program. He has companies interested. Discussed the ins and out of the program and how it could help lead to reduction in the registration fees over time. He discussed the different levels for just field sponsorship and how the funds would be distributed among cost and how the company would be advertised on the fields. With the advertising on Facebook/internet he wishes to touch base with Brie and decide how duties will be split among them to ensure that the amount of advertising that is promised is delivered and to ensure that the workload is not increase on Brie, a second Facebook page strictly for advertising was suggested. **See Attachments below for picture of scholarship program.**

In the end the team sponsorship could not be agreed upon, so the sponsorship program was split into 2 phases as suggested by Laurelle and agreed upon by the board. Phase 1 will be the immediate implication of Field Sponsorship to aid in covering the cost of field repairs and alterations. Phase 2 will launch at an undisclosed date depending on the success of Phase 1. Suggested now is if there is currently a business interested in sponsoring a team that we suggest to them that they sponsor an older aged team, where we have fewer teams.

Change if Meeting Date: The idea of the meeting date being moved to better aid the treasurer in finalizing month report and allowing more time for other member to prepare for meeting. Motion to move meeting to 2<sup>nd</sup> Monday of each month-Motion Approved

## VII. Next Board Meeting

- July 16, 2021
- TBA
- Location- Cartwright Park Concession Stands

**VIII. Adjournment at 8:36pm**

	Digital	Sm-Banner	Backdrop Banner	Field Banner	U3-4	U5-8	U10-12	U14+	\$\$
Bronze									Up to \$100
Silver									\$100 - \$200
Gold									\$200 - \$400
Platinum									\$400 - \$600
Ruby									\$600 - \$800
Emerald									\$800 - \$1,000
Sapphire									\$1,000 - \$2,000
Diamond									\$2,000 +

**Digital -**

Website Sponsor page

Listed based upon sponsorship level

Weekly FaceBook Posting with corresponding links.

Small Banner - 3'x6" - Full graphic print to be placed on outside fence

Backdrop Banner - To be placed on the Backdrop next to the Concession stand

U3/4 Field Sponsorship - Field Maintenance - Paint - Goals - Flags	U5/8 Field Sponsorship - Field Maintenance - Paint - Goals - Flags
U10/12 Field Sponsorship - Field Maintenance - Paint - Goals - Flags	U14 Field Sponsorship - Field Maintenance - Paint - Goals - Flags

