

Weatherford Soccer Association **Board Meeting**

Date: September 12, 2022

Call to order: 6:38pm

Attendance:

Board Members: Lenny Styer, Laurelle Hill, Cherie Long, Amber Tomlin, Brie Heimlich, Katherine Privette, Blythe Bales, Ricky Hill, Marissa Galaviz (Zoom), Mariana Tunnell (Zoom), Mandy Rice (Zoom)

Do we have a quorum? Yes

Financial Review Cherie sent financials out before meeting for review.

Expenses Discussed

- Purchase New Golf Cart: board will look for another golf cart (up to \$8,000) with a 2nd seat, preferably one that can fold down flat or fold up into a seat.
- Selling Lawn Mowers: they do not currently work and need a tune up. To price them correctly we need to research the number of hours they have and what work they need done.
- Backdrop Net: Set up behind field 9 to prevent people from going on to the neighboring property to retrieve balls. Approved.
- Field Chalker: We purchased a 2nd Field Chalker to help with field lining with the increased number of fields that we have
- Donate Bleachers: Brie is working with WYA to see if they are interested in buying them
- Referee Pay Discussion: we are currently paying referees with cash on Saturdays due to caps in Venmo. FTYSA uses Game Officials application for referee pay. Cherie is looking into the cost of it and will advise.
- Refund: Board approved a full refund for Cotton Hobbs registration. He has a brain tumor and cannot play this season.
- Purchasing Concrete: for fields and backdrop net – approved.
- Concessions Drawer increase from \$180 to \$200 – approved.
- Sponsorship purchase of 100 pens for \$58.99 approved for Sponsors. Cherie has thank you cards that she will have the board sign.
- Internet: discussed the need to have reliable internet in the concession stand. Laurelle will research options and present to the board.

Community Events – Approved increasing our marketing budget to \$5,000

- Weatherford Chamber of Commerce: We provide 50 items each month to them. Found bottle openers 100 for \$37.79
- Christmas on the Square/Parade: Lenny looking into the cost for us to set up. Discussed setting up a game and handing out registration discount coupons as prizes. Will discuss more at October board meeting

Opening Ceremonies Review great feedback for our first time. Board agreed we would like to do it again for the spring season.

- There were complains that it was a very long day for players that had afternoon games.
- We need a better sounds system and will look to rent one for spring.
- Instead of grouping teams at the Kangaroo fields, we should group them around field 9 instead with their league rep.
- Have a dress rehearsal for board members the day before might make the process run smoother.

- Suggested that we hold the ceremonies after the first set of games in the morning that way its not as early and we can have teams there that play before and after the ceremony

Fields

- Quarterly Meeting with Jaycob- approved bringing food in to thank workers. City will mow the fields on Wednesdays so the board can line them on Thursdays and Fridays.
 - Discussed expanding the concession stand by 100 feet to add room for referees so that they are not hanging out in a shed.
 - Field 15 – while the city was working on leveling the field their machine broke. They are currently working on getting another on.
 - To drill a well at the fields companies are currently booked out 2 years. Cost would be around \$20,000 that the city would pay.
 - Septic Tanks: we are still waiting for information
 - City said that adding flag poles and water filtration was approved.
 - Lenny is going to discuss the parking along the road by the football practice area. The way the parents are parking makes the road only wide enough for 1 way traffic and limits drivers' vision around vehicles.
 - Ask about getting a porta potty back in our parking lot
- Changing field 12 – we haven't had any coach complaints about field 12. Coaches are primarily using it for goal practice so we will leave as is for this season.

Game Days

- Board Member Roles
 - On games days if you are on a golf cart, please drive safe and be courteous to people walking and sitting along the fields. No children in the back of the carts for safety. Offer rides to elderly and those that have mobility issues.
 - Board Member Updates – Lisa Palama withdrew request to join board during 30-day probationary period due to her schedule changing
- Bathrooms (games days & practices) – Board members if you open the bathrooms during the week, please be sure to check them for trash and lock up.
- We still have coaches with incomplete requirements – deadline is September 30th. Referees have been instructed to check rosters and coaches must be listed to be able to coach.

Survey of WSA Parents & WSA Coaches

- Discussed sending out a survey to parents on how they feel their season is going and how their coach is doing. Would like to send one mid-season and another one at the end of season. Amber will put together questions.

Little Roo U4 Program

- Coach Meeting: Cherie & Katie held coach zoom meetings. Coaches said that they wanted to have referees on the field. They received good feedback from the coaches. Coaches need to remind parents to bring their player's practice equipment every Saturday.
- Updates to the program: Coaches will pick only 2-3 drills each Saturday out of the drills listed for the week. Practice will be 15-20 minutes with a 16-minute game (4-minute quarters). We need to have parents off the fields.
- Spring Season: For the first 2 weeks teams will just have Saturday practice with no games. Games will start after practices on the 3rd week.

Traveling Teams

- NCSA: We have enough teams where our U9 & U10 WSA teams could just play each other and not other NCSA teams. For the spring season we would like to add a disclaimer to registration that U9 and up teams could play within WSA or may travel depending on team numbers.

Springtown Territory

- Laurelle is meeting with Public Works and the Chamber on how we can advertise. We would like to build a relationship with Springtown soccer.

○ **Uniforms**

- Our August 18th order should be arriving any day.
- We have one reprint for a Waitlist player
- Feedback on company and uniforms
 - They took money out but invoice wasn't sent to us
 - Company made black sock changes without reviewing with Ryan
 - Heat press marks on uniforms
 - Sleeve stitching variations on uniforms
 - Wrong sock sizes sent
 - Ryan has had slow response from them now

Fall Festival - on Oct 29th at the fields

- We will invite businesses and crafters to set up. \$25 for a 10x10 space. Brie will advertise and create a registration form
- Le Reyna, Julie Beans, Concession Stands
- Brie will try to get ahold of Greenwood

Fundraisers

- 5k
 - \$1,000 for the race kit. Discussed doing it before the spring soccer season. Need to talk to Jaycob about it and figure out the road closures. The main costs for us would be the timing chips and shirts. Amber is working on more details
- Soccer Tournament
 - Stephenville Soccer gets a big company to sponsor their tournament and that's their profit. They use the team registration fees to cover the tournament costs.
 - Amber will set up an outline for a WSA tournament

○ **Important Dates**

- Next Board Meeting: moved to October 17th due to Columbus Day
- Picture Days: September 10 & 17
- WSA Online store closes 9/18

Meeting adjourned: 8:35pm