

**Weatherford Soccer Association**  
**Board Meeting**

**Date:** March 20, 2023

**Location:** Cartwright Park Concession Stands

**Call to order:** 6:45pm

**Attendance:**

Board Members: Cherie Long, Laurelle Hill (zoom), Brie Heimlich (zoom), Jason Callahan, Justin Wallace, Mandy Rice (zoom), Mariana Tunnell (zoom), Ryan Kuhlmeier, Courtney Bailey, Chris Pool

Guests: Daniel Garcia & Hugo Carpio

**Do we have a quorum?** Yes

**February 2023 Minutes:** Approved

**Financial Review** Cherie sent financials out before meeting for review: Approved

**Financials**

- Selling lawn mowers: Lenny working on price point, thinking of starting at \$3,500
  - Goals Purchase Update: one package was lost in transit; it is being reshipped
  - General Liability Ins: increase in cost, no participant (covered by NTX), still no info on cyber security ins: \$5,000 for the year, includes blanket COI that we need for events
  - Garage Heater: the one borrowed from Mariana is working, but ran out of gas
  - Large Deep Freezer: French fries are selling; Laurelle will look for freezer options and post in crew
  - Bigfoot Ink should we order shirts to have on hand: Use this season to gauge sells.
  - Clear zip up wraps for golf carts: Need make of golf carts to find correct ones.
  - WSA Logo Stickers: 150 for \$11.88 APPROVED
  - WSA Logo Tablecloth: we would like to purchase a simple, fitted tablecloth. Laurelle send options
  - Soccer Thank You cards: we already have some no need to buy more
  - CD: Cherie would like to take advantage of the interest rate bump from 1% to 2% APPROVED
  - NTX Fees due: No new coach registrations for the season. 159 coaches (74 new) for spring
- **Marketing Budget:** Tabled
- **Opening Ceremonies Recap**
- Feedback/areas of improvement
    - Put signs out for age groups in advance, hang on fence
    - Delay in release of game schedule made it hard for teams to know if they could attend
    - This season's sound system was much better
    - A practice run with board would help
    - Make it more festive
    - Have a committee to organize and run for Fall 2023, more coach participation
    - Cherie will send a survey to see if WSA families see value in opening ceremonies
- **Mary Martin Spring Fling: Friday, March 31st**
- Set up at 5pm, event is 5:30-7:30pm
  - Laurelle & Jason will be there, and Laurelle will ask scholarship people for help
  - Prize cost estimates: \$20 bag of candy APPROVED
  - Need tablecloth, table & chairs

- **WSA Day Spring Fling: April 29, 8am-2pm**
  - Invite businesses & crafters to set up \$25 for 10x10
  - Have vendors on grass, Vendors that use canopies must use weights and no stakes
  - We will have a dessert truck but currently no food truck
  - Brie will create registration form
- **NCSA Communication:**
  - All coaches on rosters. All coaches wear badges, even at away games. U9 and older league reps remind coaches
- **NTX AGM: July 7-9 at the Westin Dallas**
  - Workshops are free, Hotel is \$169
  - Delegate registration is due June 1
  - NTX bylaws April 15
  - Of the Year nominations due April 30 – Brie will send out email
- **Jaycob/City Update (quarterly meeting)**
  - Topics we would like to review: preemergent schedule, reseeding, lights, well, watering, working on pipes for watering, adults playing on field
- **Planning for Fall 2023**
  - Change our message around Sunday games to say you "will" have Sunday games during the season instead of "may": APPROVED
  - Schedule change request protocols - requesting no Sundays; emailed in request with reason for change
  - Possibility of taking one weekend of Spring Break off next Spring along with easter; better communication with parents and coaches on what weekends there are no games.
- **Discuss Paid & Volunteer Positions - Field Coordinator, Concessions Help, Lining Fields**
  - We first would like to try using more volunteers before paying to keep costs down
  - Laurelle will reach out to scholarship people for concession stand help, next season will make it part of the scholarship program.
  - Cherie spoke about how FWYSA pays someone to line their fields
  - Work to increase involving more of WSA as volunteers at the fields instead of just board members
- **Summer 2023 Camps**
  - UK International Soccer Camp: June 12-16
  - Challenger Camp: July 17-21
- **Board Member Updates**
  - Chris Pool & Courtney Bailey: APPROVED
  - Brie will start doing the board member shifts each week on crew for game days
- **Upcoming Dates**
  - Greenwood Block Party: March 25, 10:30am-12pm
  - Funky Munky WSA Day: March 29
  - Texas Roadhouse WSA Day: April 24
  - Next Board Meeting: April 10

**Meeting adjourned: 8:12pm**